

## ACADEMIC QUALIFICATIONS

Master of Science, Journalism, Columbia University

Bachelor of Arts, English, University of Virginia

Certification, Associate Certified Coach (ACC), International Coaching Federation

Specialty Credential, Inclusive Workplace Culture, Society of Human Resources Management (SHRM)

Certificate, Human Performance Improvement, Association for Talent Development (ATD)

Certificate, Integrated Talent Management, ATD

## Assessment Knowledge

- Clifton Strengths
- DiSC Personality assessment
  - EQ 2.0

## LISA SPINELLI

Lisa Spinelli is a sought-after leadership and career coach, workshop facilitator and learning content developer. She is certified by the International Coaching Federation (ICF) as an Associate Certified Coach (ACC) and thrives on helping develop others in their careers and wellbeing.

Because her father was a lifelong public servant (NYPD, U.S. Army and CIA) and her husband is a disabled USAF veteran, Lisa has a passion for coaching public servants. She has coached employees in the government at the Dept. of the Air Force, U.S. Patent & Trademark Office, GSA – FEDSIM, NASA, Dept. of Homeland Security, and military officers within the U.S. Army and Air Force. She has also coached clients within private organizations like Nestle, CVS, Highmark, Prisma Health, as well as several universities and K-12 schools.

Lisa is the host of the local D.C. TV show Job Hunt DC, the Chairwoman of the George Mason University Coaching Alumni Committee and co-chair of the ICF DC Capital Coaches Conference committee. She was the creator, manager, and facilitator of the ATD Troops to Trainers workshop at Ft. Belvoir; host and creator of the podcast The Accidental Trainer; manager and producer of the ATD Career Center; main author and editor of the book *Teachers to Trainers* and author of the workbook, *Take Charge of Your Career*.

Lisa has spoken and facilitated workshops on career development topics, such as career fit, Clifton Strengths, effective communication, EQ 2.0, influence and persuasion, job transitions, leadership coaching, networking, trends in L&D, and more.

Prior to coaching and her L&D work, Lisa was a journalist and communications professional for 15 years, rising to a leadership level. She has worked in nonprofits, tech companies, mass media, startups, and healthcare organizations. Lisa has also been published in news outlets, including the Associated Press, Fast Company, Mental Floss, Houston Chronicle, and St. Louis Post-Dispatch.

## **COACHING APPROACH**

Lisa uses the co-active coaching model and cultivates a safe and empathetic space for her clients so they can deep-dive fearlessly into their values and leadership practices. Lisa draws acute awareness to her clients' communications techniques and isn't afraid to challenge her clients so that they grow and create true transformation. She is known for her ability to engage her clients in a deeper level of self-awareness and create their own action plans to move forward with their leadership goals.